



HEALTH & SAFETY  
IS CRITICAL TO THE  
WELL-BEING OF  
YOUR PEOPLE AND  
YOUR BUSINESS.

**bsi.**

...making excellence a habit.

## HOW BUSINESSES BENEFIT

from responsible investments in health and safety



### GREATER LOYALTY

- 57%** Workers stay longer at companies deemed responsible
- 66%** Workers will recommend responsible companies to others



### DECREASE COSTS

- \$1M** Average cost per worker fatality
- \$31K** Cost per medically-consulted injury
- 35 days** Average time workers miss per accident



### INCREASED BRAND VALUE

- 66%** Consumers will pay more for responsibly-produced products
- 62%** say brand trust is their #1 purchasing influence

## HOW BSI CAN HELP

### PROFESSIONAL SERVICES

ENVIRONMENTAL,  
HEALTH AND  
SAFETY SERVICES  
SUPPLY CHAIN RISK  
MANAGEMENT  
CYBERSECURITY  
AND INFORMATION  
RESILIENCE

### CERTIFICATION

**ISO 45001:** FOR YOU  
AND YOUR SUPPLIERS

**ASSURANCE:** BE  
SURE YOU'RE  
MEETING GOALS

**TRAINING:** GET UP  
TO SPEED QUICKLY

### ORGANIZATIONAL RESILIENCE

- Attract & retain talent
- Fortify supply chains
- Elevate your brand
- Increase margins

\* BSI maintains impartiality. If you partner with us for professional services to implement ISO 45001 or deliver ISO 45001 customized training then you will need to select an alternative certification body to certify you for ISO 45001.

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